



**City of Murray: SURVEY**  
**SGA MEETING 10-14-15**  
**Jane Shoemaker, City Council/MSU Committee Chair**  
**11-11-15**

A total of 35 SGA members completed the survey and the results are tabulated in this report.

**Downtown Murray Questions**

1. What businesses/restaurants/facilities in Downtown Murray do you currently drive to from campus?

5<sup>th</sup> & Main Coffee – (8)  
None, Don't go – (7)  
Mary's Bistro – (6)  
Mugsy's – (4)  
Wild Mountain Bakery – (3)  
Farmers Market – (2)  
Hih Burger – (2)  
GOP Headquarters - (1)  
Lulu's – (1)  
Just to sight see –(1)  
First Baptist Church – (1)  
Pay rent and electric bills – (1)  
The Cake Lady – (1)  
Boone's Laundry – (1)  
Animal Shelter – (1)  
Profiles – (1)

2. What types of businesses/restaurants/etc. could be located in Downtown Murray in the future that would make you want to visit Downtown?

Would be more likely to go downtown if businesses stayed open later and on weekends  
– (11)

Affordable transportation to and from campus and downtown – (5)  
Coffee Shops, ice cream parlor, diner,  
Boutiques  
Bars  
Wine tasting events

Painting with a twist  
Coffee with Dr. Davies  
More restaurants that cater to students  
Friday Night Live events like music, games, and activities  
Sports bar and grill with live music especially now that Nick's is closed  
Local Festival bringing citizens and students together  
Artisan show, Park-like area  
Emphasize the arts which bring people together  
Artisan Show  
Fancy Restaurants (like to dress up)  
Theatre, Ice cream shop, Bar, Boutiques, Starbucks  
Restaurant with a nice outdoor patio  
High-end restaurant, home-cooking diner,  
Family movies, cookout competitions, Chick-fit-a  
Advertise a schedule of events, outdoor movie screen  
Small stage and make it beautiful. Get students involved and they will assist.  
Some type of mural that students could sign to symbolize the university.  
Outside entertainment stage for a live band.  
Free food – college students love free food.  
More PR about what downtown has to offer  
Asian Restaurant, Art craft shop  
A variety of different restaurants – A lot of people see downtown as an old out of touch  
place. When I think of downtown I think of Mugsy's and Farmers Market only.  
Restaurants with a bar and live music, something old-timey but with a relaxed feel  
Breakfast open late  
Popular restaurants, Next generation music festivals  
More restaurants and bars  
Mini Park. Fancy upscale restaurants for date night  
College focused outdoor clothing and equipment  
Really good cheap food places  
Outdoor bars and events  
Standardized times for events and business hours  
Cooperation between businesses and students  
Chic-fil-a,  
Map of downtown businesses and square  
Social media event ads and schedules on Twitter and Instagram  
Boutiques. Diners. Cafes. Bookstores or hangout place  
Make the corner of 4<sup>th</sup> and Main a mural representing Murray and MSU  
Cooking and other fun activities  
Have classes catering to young couples and incoming students  
Buffalo Wild Wings, Longhorn Steakhouse, Chic-fil-a

Buffalo Wild Wings.

A little “meat and 3” place where you could get country cooking on Sunday afternoons. Shopping, Festivals, Restaurants, and student-centered environment.

A small area of green space like 4<sup>th</sup> and Main St with a gazebo for pictures, a mural on the brick building like downtown Paducah for prom pics or while waiting to be seated in restaurants

More restaurants, boutiques, and festivals

Ice cream stores, alternative options for leisure like art gallery type thing

Businesses that offer college discounts and other business aimed at college students

Hold weekly music events (live) and have a business sponsor each week.

Different tents to have giveaways

Fall live concert series every Friday night

Live music. Fluid night life with outside seating. Live events with extra venues, especially in nice weather. White-wash walls for movies

Have a Thoroughbred Walk on MSU football home days where players get to walk through downtown prior to kickoff and warmups. Getting students to go downtown needs to be spearheaded by the university or at least SGA. Events should be sponsored by the university or SGA in order for students to come downtown.

3. If some of the restaurants on the square had live music or open mic nights, would you be inclined to dine/hang out there?

Absolutely!

Invite MSU groups to play

Have no age limit, open to all ages

Don't have a large fee

Small restaurants and places like downtown Nashville

Live music incorporated with other businesses, not as sole attraction

Offer places to have meetings at restaurants, etc.

Downtown is too far from campus and other student housing.

## North 16<sup>th</sup> Street Pedestrian Crossing Project

1. How often do you drive, cross as a pedestrian, or ride a bike on this portion of North 16<sup>th</sup> Street?
  - A. Daily – (21)
  - B. 2-3 times/week – (14)
  - C. 2-3 times/month – (1)

- D. Rarely – (1)
- 2. Do you think this project is needed?
  - A. Yes – (29)
  - B. No – (4)
  - C. Have no opinion – (2)

### **ADDITIONAL COMMENTS/CONCERNS ON 16<sup>th</sup> STREET**

Make turn lanes with signals at Five-Points on all intersecting streets (13)  
Close 16<sup>th</sup> Street from Calloway Street to University Dr. permanently (8)  
Close 16<sup>th</sup> Street temporarily as an experiment but make sure there is well-publicized notice beforehand. (7)  
Close 16<sup>th</sup> Street during certain times of the day such as 8AM – 4:30PM (3)  
Bike rider fears getting hit on 16<sup>th</sup> Street.  
Major goal is to unify campus not divide it with 16<sup>th</sup> Street running through it. This could be accomplished by either closing 16<sup>th</sup> Street or closing 16<sup>th</sup> Street during the times of day with the most pedestrian traffic.  
Preferably close 16<sup>th</sup> Street but if not close then try a stop light to control both vehicle and pedestrian traffic.  
If close 16<sup>th</sup> Street then build up smaller streets like 18<sup>th</sup> Street.  
Do not want a bridge over 16<sup>th</sup> Street. Bridges are creepy. Try instead a raised crosswalk at each designated crosswalk.  
The campus is growing and the 3 presented proposals make it difficult to grow.  
Do not like the 3 proposed 16<sup>th</sup> Street options because they're too expensive and they disturb the flow of students. They are extreme and not needed.  
If 16<sup>th</sup> Street is closed how will the parking off 16<sup>th</sup> be affected?  
The crosswalks on 16<sup>th</sup> Street are the safest crosswalks on campus. Crosswalk under the bridge needs repairing.  
I believe the City of Murray is on the incline for major growth. If 16<sup>th</sup> Street is closed, once citizens get used to the new variable of travel time and routes it will become 2<sup>nd</sup> nature. We are a small town that doesn't like change. I think most days we will enjoy the city growth.  
Don't do any of the 3 options.  
MSU students and commuters on the road in general just need to be more conscious/attentive/observant while driving or crossing 16<sup>th</sup> St. Promoting Awareness is the best solution. Save money and encourage students and citizens to look out for each other "literally" when it comes to crossing or heeding pedestrians on 16<sup>th</sup>. Eye contact needs to be made before crossing.  
The bridge over 16<sup>th</sup> Street is probably the best and cheapest option that could be done the quickest.  
A bridge over 16<sup>th</sup> Street for foot traffic is the best solution and building it over the summer break would have the least negative impact.  
Don't make a rash decision; study/weigh pros/cons of every possible option before making a permanent decision. A bridge would be way too much and would be an eyesore distracting from the view of the science buildings!

## **GENERAL COMMENTS/SUGGESTIONS FOR THE CITY OF MURRAY**

Promote your events; have someone come to SGA with your events so we know when events are so we can get involved.

Promote downtown events via social media like Twitter and Instagram.

Why are there so many banks in Murray?

Make student bike riding at night safer in Murray.

You guys are doing a great job! Thank you for always taking the lives of student's into account.

Murray is not a very well-lit city. Precautions could be better taken in that aspect. This will provide more student safety and boost student confidence in going places at night.

Students shouldn't have to buy a city sticker. We generate a lot of revenue for the city of Murray through housing, restaurants, groceries, gas, etc. We pay a lot of money for an education and spend most of our time on university property. Perhaps we could buy a sticker at a reduced rate.

Murray is my favorite!

Need more transportation

Consider parking at MSU

All of the 3 options just push the problem to another day.

Please get back to SGA on how it could be implemented.

I know there's a lot of tensions and stress involving the pedestrian project, but you're doing a great job of handling it.

Thank you for coming to speak to us Dr. Rose.